

Attorney's Docket No. 940472-267909

PATENT

**In The United States Patent And Trademark Office**

In re: Stone et al. Confirmation No.: 2291  
Appl No.: 10/796,485 Group Art Unit: 3687  
Filed: March 9, 2004  
For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
IMPLEMENTING PROCESSES RELATING TO RETAIL SALES

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUBMITTAL OF REPLACEMENT DRAWINGS UNDER  
37 CFR § 1.85(c)**

Based on a post-allowance review of the file history, Applicants note that the Examiner has not requested replacement drawings and specifically did not request replacement drawings in the Notice of Allowance dated September 23, 2010 or the Supplemental Notice of Allowance dated September 27, 2010. However, upon post-allowance review of the Application, Applicants note some informalities present in the originally-filed drawings, such as hand-written numbering labels. Accordingly, Applicants are submitting concurrently herewith a full set (including 4 black and white drawings and 1 color photograph in triplicate) of replacement drawings. It is requested that these new drawings be substituted for the originally filed drawings. Please also note that Applicants submitted a Petition to Accept Color Photograph as Drawing concurrently with the Utility Patent Application Transmittal along with the application-as-filed on March 9, 2004, and also please note Applicants are filing concurrently herewith an Amended Petition to Accept Color Photography as Drawing.

Respectfully submitted,

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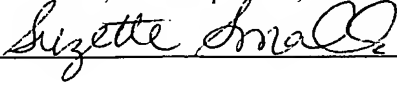
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Date of Deposit December 23, 2010

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to:

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Suzette Smalls